

# Treasurer Elect

---



Irene Zuniga Rios

Irene Zuniga Rios is a passionate Human Resources professional specializing in employee relations. Currently, she serves as the Human Resources Manager at Wonderful Citrus, one of the largest citrus growers, shippers, and packers of fresh citrus in the U.S. In her role, Irene supports employees by helping them understand their benefits, navigate company policies, and advance their professional development. She is committed to fostering a positive work environment and takes pride in enhancing the employee experience at Wonderful Citrus.

Irene holds a Bachelor's Degree in Business Administration with a concentration in HR Management and an MBA from California State University, Bakersfield. She also earned a Human Resource Professional in Agricultural Certificate from the Agricultural Personnel Management Association, further sharpening her expertise in HR within the agriculture sector.

In addition to her professional role, Irene serves as Secretary and Board Member of the California Farmworker Foundation, where she actively contributes to supporting and serving farmworkers by living the foundation's mission: "To serve and support California farmworkers by providing programs and services to better their quality of life."

Outside of work, Irene enjoys hiking and traveling with her two-year-old son, and values quality time with her family.

# Symposium Vice Chair

---



Sky Newton

Bold leader with a proven track record of inspiring strategy and driving transformative change, I am committed to evolving with the needs of the organization.

As an authentic communicator, I create environments where people feel deeply connected, highly engaged, and driven to excel.

My expertise in leadership, strategy, and development, combined with innovative problem-solving and technical acumen, enables me to lead with heart and purpose, guiding teams to achieve meaningful results.

# Communication/Media Director

---



Cynthia Moreno

## *Current Incumbent*

Cynthia Moreno has been in the Human Resource field since 2011. Graduated from California State University Bakersfield with her bachelor's degree in business administration with a concentration in human resources. Soon after receiving her degree, she started with Jim's Supply Company Inc. in the Human Resources Department. Cynthia's experience ranges from payroll, labor relations, employee benefits, employee compensation, recruitment, compliance, organizational structure, employee training and development, safety, Department of Transportation, and marketing.

The company later spun off to a new entity in 2017 becoming Jim's Steel Supply, LLC where Cynthia is now the Human Resources Manager. She has over 13 years of experience in the Human Resources field and has expanded her skills to other departments within that company. In support of the growth of this new company Cynthia has taken roles other than HR to help in its success, ranging from Accounts Payable, Accounts Receivable, IT, and Marketing.

In 2022, Cynthia volunteered as the marketing support to the 25th annual KCSHRM symposium chair. Cynthia was elected in 2023 as KCSHRM Director of Communication/Media. She has volunteered and held this position for two years. Cynthia has also supported the symposium chairs as the sub captain to the symposium marketing for both the 26th (2023) & 27th (2024) annual KCSHRM symposium. As Cynthia continues to grow in her professional field, her goal is continuing to do the same for KCSHRM.

# Social Media Director

---



William Garrison

Professor William Garrison is an author of three books: *The New World of Work*, *Moral Capitalism*, & *Work Ethos Hacks*. He is also a Business Professor at DeVry University specializing in Marketing & Strategic Management, and he is a Business Consultant & Professional Speaker specializing in People Leadership in The Digital Age.

He is the co-host of "The New World of Work Podcast" and a Social Media Influencer on Instagram, YouTube, and TikTok focusing on inspiring People Leadership in The Digital Age. He is currently pursuing a TedTalk on the role of People Leadership during the emergence of Chat GPT and AI.

Professor Garrison holds a Master's in Education in Curriculum & Instruction and an MBA in Management & Leadership. He is currently pursuing a Graduate HR Certificate and a SHRM Certification.



Genessa Hager

Genessa has been a leader in Human Resources for over 15 years, with multi-state experience in the distribution, finance, production and tech industries. She earned her Bachelor's degree from Arizona State University, her SHRM-SCP credential in early 2019, and her SHRM California Law HR Specialty Credential in 2021. She has been utilized in webinars and professional forums as a resource and coach for other professionals in the industry. She has previously served on the board as Certification Chair, Program Chair, President-Elect, President (2023), and Past-President.

Currently an HR Business Partner for Volkswagen Financial Services, Genessa's experience spans from supporting small, family owned businesses to large, global organizations, and her passion for HR includes partnering with the business, and helping with the success and growth of an organization. Her expertise encompasses all facets of Human Resources, specializing in Employee Relations and Compliance, with a strong background in Safety, Worker's Compensation and Benefits. Genessa is married and a self-proclaimed "dog mom" of three. She enjoys traveling, writing music, and spending time with her family.

# College Relations Director

---



Dr. JT Chen

## *Current Incumbent*

Dr. JT "Jiatian" Chen is an Associate Professor of Human Resource Management in the College of Business and Public Administration at CSU Bakersfield. He received his PhD in organizational behavior from the University of Kansas and his master's degree in human resource management from The Ohio State University.

He has conducted research and published academic articles on the topics of career development, employee well-being, work meaningfulness, and organizational climate. Courses that he has taught include introduction to human resource management, compensation and benefits administration, organizational behavior, and business and society. He also serves as the faculty advisor to the SHRM student chapter at CSU Bakersfield. In his spare time, he enjoys jogging and cooking.

# Community Outreach Director/Secretary

---



Rocio Gonzalez

I am Rocio Gonzalez, a dedicated Human Resources Professional with over 10 years of experience in HR operations, employee relations, talent acquisition, and organizational development. Currently, I serve as a Human Resources/Professional Development Advisor at PCL Industrial Services, Inc. in Bakersfield, CA.

In my role, I excel in conducting interviews, making hiring decisions, and managing HRIS systems. I hold a Bachelor of Science in Business Administration with a concentration in Human Resources Management from California State University, Bakersfield. I am also SHRM-CP certified as of June 2023.



Tanya Hutson

### *Current Incumbent*

Tanya Hutson, SHRM-CP, has been in her human resources consultant role with P•A•S Associates for a decade. She is a graduate of California State University, Bakersfield, with a Bachelor of Science Degree in Biology, and has had prior Health, Environment and Safety (HES) experience in the oil and gas industry.

In her spare time, Tanya enjoys supporting the human resources profession through her involvement with Kern County's SHRM chapter and other various volunteer efforts.



Keith Galicia

Keith is the CEO-Prime Portfolio Planning. He strives to improve retirement outcomes for my plan sponsor clients and their employees through careful retirement plan design assistance, strategic and targeted communication and education, as well as continual monitoring of results.

Graduated from Arizona State University with a degree in Organizational Leadership.

Married with 2 children and 3 dogs. Has provided several hours of pro bono work with the Women's Center High Desert. Also, mentored various highschoolers on entrepreneurship and financial planning.

# Membership Director

---



Blanca Fair

My name is Blanca Fair, and I am currently a SHRM-CP certified Human Resource Manager at The GEO Group Inc, where I've worked for nearly 10 years. Prior to that, I spent 17 years as a Staffing Recruiter for a local Staffing agency.

My first passion in HR was recruiting, but after many successful years in the staffing industry, I sought new challenges and opportunities for growth. This led me to transition into a Human Resource Specialist role, which eventually advanced to my current position as Human Resource Manager.

Alongside my professional development, I returned to school, and in May 2024, I graduated Cum Laude from Cal State Bakersfield with a Bachelor's in Business Administration, concentrating in Human Resources. Since completing my degree, I am committed to continuing my professional growth, ensuring my skills remain dynamic and up-to-date within the evolving HR field. There is a quote that I find near and dear to me by Anthony J. D'Angelo who said, "Develop a passion for learning. If you do, you will never cease to grow." This philosophy has guided my career and continues to inspire my dedication to lifelong learning.



Elizabeth Maldonado

Elizabeth Maldonado, a graduate of CSUB's School of Business, has brought her wealth of HR experience to Kern Health Systems as their Human Resources Program Manager. With over 12 years at AppleOne Employment Services, Elizabeth has a deep understanding of various HR functions.

Key Strengths and Expertise:

- Empowering Teams: Elizabeth excels at guiding her team on software and payroll updates, employee relations, workers compensation, and reporting procedures.
- Dedicated to HR: Her passion for HR is evident in her commitment to connecting great candidates with suitable employers.
- Community Involvement: Beyond her professional role, Elizabeth is actively involved in mentoring youth and participating in networking events with local organizations like the Bakersfield Chamber, ASSP, and Kern County SHRM.

Elizabeth's compassionate nature and dedication to her work make her a valuable asset to Kern Health Systems. Her ability to empower her team and connect with individuals is a testament to her strong leadership skills.

# Membership Director

---



Tiffany Cutler

Tiffany Cutler is a SHRM Certified Human Resources Professional with experience in creating and improving HR processes and departments. Tiffany has a record of overseeing HR operations and leading strategic HR initiatives for organizations. She is knowledgeable in benefit administration, payroll processing, federal/state employment law compliance, leave of absence management, and providing HR support to management teams.

#### Education

California State University Bakersfield, 2018

- Introduction to Workers' Compensation Law Certificate
- Advanced Workers' Compensation Law Certificate

University of Phoenix, 2012

- Human Resources Management Certificate
- SHRM- Certified Professional Certificate

#### Employment

Klein, DeNatale, Goldner, Cooper, Rosenlieb & Kimball, LLP, 2023-Present

Allied Potato Inc., 2022-2023

- Human Resources Manager

Laurel Ag & Water, 2021-2022

- Human Resources Manager
- Human Resources Generalist

Staples Energy/Staples & Associates, 2011-2021

- Human Resources Manager

#### Memberships

Society for Human Resources Management (SHRM)



Rashha Rohina

- 7 years of experience in Human Resource Management
- 2 years of experience in the field of Women Empowerment
- 8 months of Voluntary work at the library
- 2 years of master's degree in Business Administration (MBA) at the CSUB
- 4 years of bachelor's degree in Business Administration (BBA)
- 1-year Diploma in Information Technology (DIT)
- Language proficiency in English, Persian, and Hindi (Hindi: only speaking fluently)
- Active member of KCSHRM



# Workforce Readiness Director

---



Eric Geiger

## *Current Incumbent*

Eric Geiger is a Senior Talent Advisor for Kern Health Systems. He has over 20 years' experience in the Human Resources and Talent Acquisition field. Eric also received his SHRM-CP credential in December 2022.

Eric is passionate about talent acquisition, healthcare recruiting in particular; providing strategic support for corporate goals and initiatives through partnerships with both internal business and community business partners. Eric is a member of Kern County SHRM and has functioned as a Kern County SHRM Board member in the past. One area of workforce readiness Eric believes is paramount to employee and business success is the continued development of 'soft skills', also known as good customer service and communication. This is key to achieving organizational success.



Christal Martinez

Christal Martinez brings over a decade of HR experience, with expertise in strategic planning, employee relations, and policy development. As a seasoned HR leader, she has led initiatives in DEI training, labor negotiations, and regulatory compliance, making her a strong advocate for workplace equity and collaboration.

Throughout her career, Christal has excelled in fostering cross-functional teams, conflict resolution, and mentoring staff. She has held key roles in the public sector, overseeing significant budgets and driving operational efficiencies. Christal is committed to empowering HR professionals and strengthening Kern County's HR community.

# Diversity & Inclusion Director

---



Frankie Gonzalez

## *Current Incumbent*

Meet Frankie, the Employee Relations Manager at Kern Health Systems, who brings five years of dedicated experience in the HR field. His journey began at Kern Medical, where he honed his skills in employee relations, benefits administration, and managing leaves of absence.

At Kern Health Systems, Frankie took the initiative to launch an employee book club, fostering enriching discussions on topics like social determinants of health, creating equitable workplaces, and strategies for enhancing psychological safety. His commitment to inclusivity extends to his role on the KHS Health Equity steering committee, where he plays an active part in shaping equitable practices. Frankie is also in the process of developing a mentorship program to support professional growth within KHS.

With a Bachelor of Science in Human Resource Management and a Master's in Public Administration from CSUB, Frankie is deeply passionate about promoting equity and ensuring that everyone has an equal opportunity to succeed. His focus on addressing inequities is not just a professional goal—it's a personal mission.

# Legislative Director

---



Jay L. Rosenlieb

## *Current Incumbent*

Jay L. Rosenlieb graduated from Claremont McKenna College, cum laude, in 1980 and earned a J.D. from Hastings College of the Law, University of California, in 1983. Mr. Rosenlieb chairs the KDG employment law group.

### Practice Focus

Representation of management in employment litigation and counseling, with a practice focus on designing strategic solutions for compliance in the areas of wage and hour law, discrimination and harassment, wrongful termination, and workforce downsizing, as well as representation of management under the National Labor Relations Act.

### Professional Associations and Leadership

Kern County Bar Association, 1983–Present

–Board of Directors, 1988–1991

Society for Human Resource Management, 1990–Present

Kern County Society for Human Resource Management

–Board of Directors 2000–2008, 2019/Legislative Chair, 2003/President, 2005



Tyler Anthony

Tyler is an associate at BBR, focusing his practice on labor and employment litigation. Tyler began his career at in the Los Angeles office of national firms Perkins Coie and DLA Piper, where he represented name-brand companies in matters involving labor and employment, commercial disputes, and intellectual property.

Tyler earned his law degree with honors from Loyola Law School, Los Angeles. Tyler grew up in Bakersfield, and is a graduate of Ridgeview High School. Tyler enjoys a good film, playing the piano, and is a huge fan of the Los Angeles Dodgers.

### Practice Focus

Civil Litigation

Employment Litigation

### Professional Experience

Belden Blaine Raytis, LLP, 2022–present

Best, Best, & Krieger, LLP, 2020–2022

DLA Piper, LLP, 2018–2020

Perkins Coie, LLP, 2015–2018

# SHRM Foundation Director

---



Frank Wooldridge

The best way to know the character of a person is to watch how a person conducts themselves when the going gets tough. Our founder, Frank Wooldridge, has demonstrated the best of that observation throughout his life, personally and professionally during the best and toughest of times. Raised with love, yet modest beginnings, Mr. Wooldridge always became attracted to what he thought he could become, instead of focusing on the little he had. Participating in baseball as a youth proved to show him through consistent practice, that anyone could improve their craft.

As a young adult Mr. Wooldridge re-focused his energy towards a career in law enforcement. Against the odds of sustaining success in such a commanding career, Mr. Wooldridge marked over 30 years of dedicated community service while receiving many accolades along the way.

Much was learned by Mr. Wooldridge during those law enforcement career years. Little did he realize at the time was that his law enforcement career and working with the public in various capacities, would be the catalyst in preparing him to become a success as the public relations and investigations representative of a leading California law office. Much of Mr. Wooldridge's time at the law office was spent specific to personal injury law and business employee investigations. Mr. Wooldridge states, "To be a leader, you must Sell the Dream, sell your vision."

It is with this energy and perspective, Mr. Wooldridge launched Legacy Pi by Frank Wooldridge.

It is his vision to better business by contributing his vast experience to workplace investigations, so that employers can focus upon their organizational goals and employees can have the confidence they are a valued contributor to that goal. Legacy Pi by Frank Wooldridge supports human resources departments by sharing skills for use in personnel investigations as a state licensed investigator and in conducting pre-employment background investigations.



Jenny Ramirez

Jenny Ramirez is an experienced Human Resources professional with over 15 years of expertise in building HR infrastructure through technology, compliance, and people-focused solutions. She currently serves as the Vice President of Human Resources for Hall Ambulance Service in Bakersfield, California.

Jenny's career spans several industries, including agriculture, manufacturing, IT, and professional services. Before joining Hall Ambulance, she held leadership roles in HR at Nickel Family Farms, Sun Pacific Farming, and worked as a Senior HR Consultant with Barrett Business Services, advising clients on HR best practices across diverse sectors.

A native of Los Angeles, Jenny holds an MBA with a focus in HR Management from the University of St. Mary's in Leavenworth, Kansas, and a Human Resources Management certificate from UCLA. She is a certified Professional in Human Resources (SHRM-CP) and an active member of the Society for Human Resource Management (SHRM) at both state and local levels.

Passionate about fostering positive workplace relations, Jenny is committed to continuous learning and improving HR policies and practices to support both companies and employees.

# Sponsorship, Programs & Certification Director

---



Christy Parker

HR Manager, Continental Labor and Staffing Resources, Inc.

Christy has been a leader in human resources and operations for over 20 years. She has diverse experience in logistics, manufacturing, and staffing across multiple states with a passion for People Enrichment.

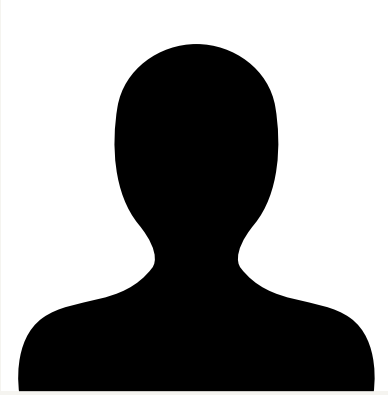
She graduated Magna Cum Laude from The Pennsylvania State University (WE ARE!) with her Bachelor's Degree in Organizational Leadership. Christy was selected as Student Marshal of her college, served as a student ambassador and mentor, and served as part of the student government throughout her time at Penn State.

She also earned her Professional in Human Resources (PHR) HRCI certification in 2023. In September of 2024, she began her journey towards an MS in Human Resource Management. Christy has served on the board or has worked closely with KC SHRM since she moved to California in 2019. She believes in giving back wherever she can and volunteers with multiple organizations throughout Kern County.

CANDIDATE

# President Elect

---



None at this time.

Vacant

# 2025

Previously voted in during 2023 election.

---



Cherrity Ricks

President



Faith Myers

Past President



Jackie Andrade

Symposium  
Chair



Jackie Koster

Treasurer