



2025 Commercial

Benefit Enrollment Period

Bakersfield Family Medical Center / Heritage Physician Network takes great pride in offering a wide array of services to ensure members are provided with the best possible health care available.

There are many options to consider when selecting an insurance plan and medical group to facilitate health care. We realize that this can be a challenging process due to the complexities of the health care system and volume of options available.

The **BFMC/HPN** Marketing Department is here to assist you:

- ▶ Please contact BFMC/HPN Marketing Dept. if you would like updated BFMC/HPN provider directories delivered to your office or directly to the employer benefits department.
- ▶ We offer fliers that cover BFMC Urgent Care, 24-Hour Nurse Hotline, etc. Let us know your preference, hard copy, or pdf version for easy upload to the employee benefit admin system or benefit guide.
- ▶ Our Marketing reps are available in person, via email or phone to assist employees with PCP selection. Feel free to refer them to BFMC/HPN and we'll help them establish with a physician. We can also assist with questions regarding specialty care or transition of care.

- ▶ Looking for extra hands at your next open enrollment meeting? We look forward to any opportunity to assist you onsite to present a brief overview of our medical group. This applies to Commercial HMO contracts who contract with BFMC/HPN with the following carriers in Kern County:



Contact

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