

KERN COUNTY  
**SHRM**  
SOCIETY FOR HUMAN  
RESOURCE MANAGEMENT

27<sup>th</sup> Annual

# Symposium & Exposition

Inspire Energize Elevate

**October 2, 2024**

Mechanics Bank Convention Center, Bakersfield, CA

Position your organization face-to-face with Kern County HR and Business Professionals.



**Elizabeth  
Maldonado**  
KC SHRM  
Symposium Chair

# 2024 Sponsorship Packages

The 2024 Kern County SHRM Symposium is the premier conference for Kern County HR management and business leaders that have HR responsibilities. This one day event attracts about 400 HR professionals from generalists level through the executive suite. We have a great line-up of speakers forming for the 2024 sessions to ensure we address the issues and challenges faced by today's HR professionals.

[www.KCSHRM.com](http://www.KCSHRM.com)

